

PRO-LIFE LIT DROP

Do you want to get the pro-life message to an entire community faster, cheaper, and more thoroughly than any other way? Do you want to give people more than a sound bite or a fleeting glance, something they can keep, read and share with others? Try Lit Drop.

Pro-lifers have been using Lit Drop (literature distribution) for years, **at the cost of the printed material and some pocket change.** Of course, you could use conventional methods that take more time and money, like:

- Regular Mail: Do you have money for postage that will cost you 3 to 6 times the cost of your material, have a community mailing list, a bulk rate permit, etc.?
- Newspapers: Not everyone takes a paper, 4 pages of advertisement would cost a bundle, and who wants to read your stuff when the funnies are more fun?
- TV: Regular TV would cost a small fortune and they probably won't show your stuff anyway, not everyone is on cable, and most folks will surf right by you.
- Radio: In one ear and out the other of a random audience. Bring your wallet.
- E-mail: How much e-mail from people you don't know do you read?
- Skywriting: Do you get the picture?

Lit Drop beats anything else that's out there, and here's how it works. With proper planning and preparation on the part of a half dozen people, dozens of volunteers are mobilized on a Saturday morning to place a comprehensive 4-page tabloid about abortion **on the doorstep of each residence in an entire community.** Teams meet at 6 AM for prayer, instruction, and materials, are on their way before 7, and are done by 10 - having most of Saturday left for things one usually has to do at the end of a work week. Volunteers come away exhilarated, knowing they got the truth about abortion out to each household without media blackout or bias. **They invariably ask - "When do we do this again!?"**

If you want to get the pro-life message to your town, contact us, we'll show you how. We've helped folks do over 30 towns in 5 counties, delivering over half a million pieces, at about a nickel a copy. And every home gets one, whether they're pro-life or not.

Contact us.

Life Literature Distribution Committee

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